

REVENUE NORTH

Business Growth Summit

4 Conferences
Nationwide

Revenue North is a division of Glazier Clinics, a leading provider of educational conferences for over 30 years. We provide local, affordable, world-class training to small and medium sized companies interested in actionable information to grow their businesses.

About Our Conferences:

Events – One day with 50+ speakers delivering 6-8 unique sessions every hour, covering sales, marketing, customer retention, access to capital and acquiring A+ talent

Value Proposition – No-frills and low cost. \$99 per person or \$299 for a group of up to five. First time attendees get free access if invited by partner or speaker

Guarantee – Unconditional Money-Back guarantee for attendees



“ My compliments once again for a well run and well organized event. Everything I heard from attendees and exhibitors was positive. Thank you for reaching out to us for partnership. We hope to be a part of your events in the future. Again, **great event!** ”

– Melodie Coker / Operations & Marketing Dir / Aurora Media Group / Aurora, CO

Becoming a Partner is Good Business!

- We have a long history of developing and delivering profitable custom partner packages. We will deliver exactly what we promised in an efficient and flexible manner.
*References available.
- Tremendous value for your investment
- Maximum exposure to your target market



For more information on the 2013 Conferences, call or email Frank Rudy | 719-536-4804 | Frank@revenuenorth.com

		Community Partners	Corporate Partners	Exhibiting Partners	Presenting Partners
Comprehensive Logo Treatment					
<i>Digital Logo & Link</i>	Above the fold on home page*				X
	Above the fold on market landing page				X
	Near top corporate partner section				X
	Upper area corporate partner section			X	
	Lower area corporate partner section		X		
	Community partner section	X			
<i>Email-Logo</i>	On "Thank you for registering" email, sent to all registrants				X
	On post conference "Thank you for attending" email				X
<i>Print-Logo</i>	On PDF flier used by partners/speakers in marketing to their database				X
	Brochure				X
	1/2 page, market specific Ad in program/agenda				X
<i>Signage-Logo</i>	Exclusive, breakout room sponsor: signage at door or front of room for entire event. (Limited number of rooms available.)				X
	Logo on signage at registration desk*				X
	Logo on conference directional signage in high traffic locations*				X
Direct Attendee Interaction	Speak at two prime time breakout sessions to showcase your business growth expertise				X
	Room Moderator: Opportunity to welcome and interact with attendees in soft sale environment. Open each session, noting your firm as the room sponsor, introducing speakers and closing each session throughout the day with a reminder to visit your exhibit table. (Limited number of rooms available.)				X
	One post conference email blast outlining "special conference offer" to registrants				X
	One follow-up email blast to "unopened" segment				X
Exhibitor	Two - prime, 6' exhibit tables (no pipe & drape)				X
	One - 6' exhibit table (no pipe & drape)			X	
	Electricity			X	X
	Wi-Fi			X	X
Customer Loyalty Passes	Free passes for your customers/members and prospects (individuals who have never attended a Revenue North event)	10	10	10	Unlimited
Staff Development Passes	Individual comp passes to invest in the training of your company/org staff (regardless of previous attendance)	5	2	5	5
VIP Passes	Individual comp passes to invest in the development of your channel partners etc. (regardless of previous attendance)				5
Exclusivity	Presenting partners have limited, negotiated, category exclusivity				X
Sponsorship Pricing per event		Free	\$ 250	\$500	\$4,850

Note: Speakers must have relevant topic in our conference focus categories and content must be concise, applicable training and not a sales pitch.

*This benefit is reserved for national partners.

From Attendees:

“Great event! Very enjoyable and educational! And a FANTASTIC opportunity to meet many like minded business people. Thank You.” – Alan S., Solutions

“Thank you and great job on this conference. I found many of the sessions very informative and professional. Will definitely attend again and recommend to others.” – Anne L Matchett @ NetGrowth

“Congratulations on what appeared to be a well-attended, high energy, event.” – Ronald V. Chernak, President, 1st Business Brokers

“Overall the event was a smashing hit! Looking forward to next year.”
– Brad DeGraw

“A successful business stays in the mode of learning, so we brought our staff to the Business Growth Summit. WOW!...The quality and quantity of content is worth a LOT more than what you're charging. Thank you Revenue North for bucking conference industry norms, eliminating the fluff and sales pitches and delivering practical and actionable content on how to grow your business. A breath of fresh air!” – Brad Armstrong, CEO, General Air

From Speakers:

“Thank you so much for the Revenue North event and for the opportunity to be a speaker at the event. I really enjoyed the entire day and have heard back from people that attended and they all got some really good information out of the event. It was put together very well and seemed to flow great all day long. It was a pleasure working with you and the team at Revenue North!” – Marilyn Manning, Principal, Manning Business Solutions, LLC

“As a speaker I was impressed with the level of efficiency and competence of the Revenue North team. The Revenue North event seemed to run like a Swiss watch. Professionals that really know what they are doing. Also, from the sessions I watched and the attendees I spoke with, the quality of the speakers and opportunities to learn actionable information were strong.” – Matt Dombrow, Owner, ClixoSearch

From Speakers/Exhibitors:

“THANK YOU for the opportunity to be a part of the Revenue North Growth Summit. We had a blast. Thanks also for your professionalism, support and availability leading up to it, when all the balls are in the air. CONGRATULATIONS on a successful event.” – Mike Hanbery, Webolutions

“As a speaker & exhibitor it exceeded our expectations.” – Chris Munson, COO, Growth Curve Institute

“What an event! The energy in the exhibition hall was amazing. I am so impressed with you and your team. Thank you for allowing me to be a part of it!” – Courtney Berg/President/Courtside Consulting

“It was good value from our standpoint. I already got one client meeting from it...and who knows there might be more.” – Kurt Kofford, Director, BiggsKofford PC

From Exhibitors:

“Absolutely beautifully done! Your constant follow-up has been amazing — your staff could not be more accommodating. Do know you can count on the support of the DBJ with endeavors of the A+ level of Revenue North!”
– Trisha Jorgensen, Denver Business Journal

“Thanks so much for your help and consideration for us to have a positive experience with the event. Great to meet you as well.” – Bill McCall, Dist. Mgr, Paylocity

“Great to meet you yesterday and participate in Revenue North. It was a great success for the people we talked with and for us. Thank you for all of your hard work!” – Terri Starck, Partner, Life Point Strategies

“The event is fabulous and everyone is raving. Thank you for including Toastmasters.” – Linda Rhea, DTM

“The Revenue North Small Business Summit was a first class event and well worth my time. The speakers were inspirational and the content of the sessions was immediately applicable to my daily business. I was challenged to change some of my business practices and enjoyed sharing my successes as well. I'll look forward to the next opportunity to participate in a Revenue North Small Business Growth.” – Lisa Wieland, Business Banking Officer/Owner, Integrity Bank

“I want to give you a big word of thanks for bringing this event to our attention. This turned out to be a great opportunity. Learning, networking and exhibiting all in one place! We took away some great and valuable information that will surely have a positive impact on our business and connected with the right people to help. As an exhibitor the majority of the folks we met were business owners - not sales people and we closed business from leads we got there within two weeks of the event! This is definitely an event that delivers results...and is affordable! Thanks again!”
– Ron Formanek – President - Telecom Solutions Inc. (Colorado)

From Partners:

“Wooahoo!! I am honored to be involved. Thank you for having faith in me!! And congrats on a buzzing, well attended event!!” – Sabrina Risley, Owner, Behind The Moon, Inc.

“Great event! Thank you! The content and selection – Awesome.” – Kim M. Hill, Owner, Transforming Business